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AI-Powered Cybersecurity. Advancing Threat Detection and Prevention with Machine Learning

¹Riaz Ahmad, ²Shoukat Hussain, ³Kifayat Hussain

Article Details

ABSTRACT

Keywords: AI-powered cybersecurity, machine The cyber threats become increasingly sophisticated and pervasive, traditional learning, threat detection, predictive security, security mechanisms are often inadequate to detect and prevent emerging attacks. This paper explores the transformative role of artificial intelligence (AI), incident response, cyber defense, automation particularly machine learning (ML), in enhancing cybersecurity defenses. The machine learning (ML) algorithms can analyze vast amounts of data in real time to **Riaz Ahmad** M.Phil Scholar, Department Computer Science, identify patterns, detect anomalies, and predict potential threats with high University, accuracy. The Significant applications such as intrusion detection systems, Karakorum International malware classification, phishing detection, and behavioral analytics are highlighted. riaz.katore@gmail.com The study also addresses the challenges associated with implementing AI in Shoukat Hussain M.Phil Scholar, Department Computer Science, cybersecurity, including data privacy concerns, adversarial attacks, and model University, interpretability. Ultimately, the underscores that AI-powered solutions represent a Karakorum International crucial advancement in proactive threat detection and adaptive defense Shoukat.hussain148@gmail.com mechanisms, setting a new standard for cybersecurity in an increasingly digital Kifayat Hussain M.Phil Scholar, Department Computer Science, world. Karakorum International University, kifayathussain72pk@gmail.com

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INTRODUCTION

The progression of technology is being accelerated at an alarming rate, changing the way industries work and doing away with time and human resource complications. Yet, this progress has brought along new intricate cybersecurity issues, as cybercriminals have invented new, sophisticated ways to use vulnerabilities. Because traditional cybersecurity methods, which mainly include rule based systems and manual monitoring, are becoming increasingly ineffective in fighting these evolving threats (Prince et al. 2024).

The most important subset of AI is machine learning (ML), which is paying dividends in the field of cybersecurity. AI allows systems to analyze massive amounts of data to discover patterns, allowing organizations to detect, and proactively mitigate, threats. AI driven cybersecurity solutions that can respond to zero day vulnerabilities, identify advanced persistent threats (APTs) can also provide measurable reduction in response times, and can protect sensitive information and critical infrastructure (Manoharan and Sarker 2023).

This paper aims at discussing the part AI and machine learning play in threat detection and prevention. First, it outlines the problems of modern cybersecurity and the limitations of what's possible with that. After that, it goes on to analyze in depth the applications of AI in cybersecurity to show how AI can be used in predictive analytics, threat detection, and incident response. Moreover, the paper studies the risks and problems with AI-driven cyber, and discusses the future tendencies and innovations in the field of AI powered cyber (Rizvi 2023).

OVERVIEW OF CYBERSECURITY CHALLENGES

In the digital age, cybersecurity has become very high priority for anyone from individuals to businesses and governments. With the reliance on interconnected systems and exploding growth of data, cyber threats have a favorable ground to grow exponentially. From phishing and ransomware attacks to data breaches, to state sponsored hacking campaigns, any of these are threats our employees may face (Anandharaj 2024).

1. EVOLVING THREAT LANDSCAPE

Traditional defense mechanisms are ineffective to combat these advanced techniques used by cybercriminals, such as polymorphic malware, social engineering, and AI driven attacks. Both zero day vulnerabilities and APTs pose difficult problems to manage and APTs in particular mainly because they exploit weaknesses in systems that are unknown, and thus essentially bypass standard and known security measures (Rahman, Dalim, and Hossain 2023).

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2. VOLUME AND COMPLEXITY OF DATA

Human analysts are unable to deal with the sheer volume of data being generated everyday. This data is difficult to process and analyze in real time, and using traditional tools you will only get delayed responses to potential threats by the time you do. In addition, the infrastructure of modern IT environment, that includes cloud computing, IoT devices and mobile platforms also makes this problem harder (Vaddadi, Vallabhaneni, and Whig 2023).

3. INSIDER THREATS

But one of the most challenging to detect and mitigate are the insider threats – whether intentional or unintentional. Sensitive information is sometimes compromised by employees with access whose intention was either inadvertent or intentional and this data breach can cost the company a lot.

4. SKILL SHORTAGES

The cybersecurity industry has a critical skill shortage: a wide gap between the demand for skilled professionals and the supply of these skills. As such, organisations are left vulnerable as they are unable to monitor and deal with threats effectively.

5. REGULATORY COMPLIANCE

Handling sensitive data requires organizations to comply with regulations like GDPR, HIPAA, and CCPA. This is, however, a complicated and resource intensive thing to maintain degree of compliance, yet simultaneously keeping up with changing cyber threats.

These challenges cannot be addressed with conventional approaches. Among it all, AI powered cybersecurity is a promising solution which has the potential of using machine learning and automation to improve threat detection, prevention and response (Huyen and Bao 2024).

AI IN CYBERSECURITY: AN OVERVIEW

With artificial intelligence, cybersecurity is enabled to make intelligent data driven decisions. Instead, AI driven tools adapt and evolve using the data they see and get smarter over time.

1. THREAT DETECTION AND ANALYSIS

AI handles Big Data, recognizes them and declares outliers from such huge volumes of data, which is not very easily done by a human. This enables machine learning algorithms to identify those resulting from normal behavior from those resulting from potential threats, flagging the suspicious activities for investigation (Wang, Chen, and Yu 2022).

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2. BEHAVIORAL ANALYTICS

AI powered behavioral analytics monitors user and system behaviors and identifies deviations from normal behavior. An example is having an employee accessing sensitive files outside of regular working hours causing an alert.

3. PREDICTIVE ANALYTICS

As AI is able to predict, companies can predict and evaluate potential attacks before they occur. AI models can detect patterns and forecast future susceptivities by examining historical data along with threat knowledge (Yaseen 2023).

4. AUTOMATED RESPONSE SYSTEMS

AI driven systems can 'triggered' responses, once the threats have been detected, thereby reducing the need for human intervention. Take for example when the system detects a phishing email, it will be quarantined automatically and the user will be notified (Pattyam 2021).

5. THREAT HUNTING

Through AI, threat hunting is boosted because it allows security analysts to investigate potential threats in a proactive way. Machine learning algorithms alert, prioritizing alerts and decreasing false positives so analysts spend time on real threat.

In the current threat landscape AI powered cybersecurity solutions are indispensable providing unmatched speed and accuracy. However, the incorporation of AI into cybersecurity is not without its challenges which will be discussed in the latter part of this paper (Bharadiya 2023).

MACHINE LEARNING AND THREAT DETECTION

Threat detection capabilities move forward thanks mostly to machine learning. ML systems can then train algorithms to predict on historical data, and recognize patterns and identify anomalies that signify the cyber threat (Gopireddy 2021).

1. SUPERVISED LEARNING IN CYBERSECURITY

Supervised learning means to train models over labeled data containing input - output pairs. For tasks like malware detection where the model is trained with known malware samples, this works.

2. UNSUPERVISED LEARNING FOR ANOMALY DETECTION

There are algorithms for unsupervised learning, i.e., which identify patterns in unlabeled data, and therefore is ideal for anomaly detection. These algorithms can alert on disruption of normal http://amresearchreview.com/index.php/Journal/about

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behavior (for example, unusual login times, or unexpected data transfer).

3. REINFORCEMENT LEARNING FOR ADAPTIVE SECURITY

Systems that learn by trial and error, using feedback to update strategies, are recognised this way. In a dynamic environment of counteracting evolving threats, this approach becomes particularly useful (Gopireddy 2021).

4. NATURAL LANGUAGE PROCESSING (NLP)

It provides a text based tool used to detect phishing attempts or extract threat intelligence from reports, utilizing NLP techniques to analyze text based data, like emails and logs, etc. For instance, AI systems can recognize keywords or patterns that signal to you that the email in question is a phishing email (Oloyede 2024).

5. DEEP LEARNING FOR ADVANCED THREAT DETECTION

Neural Network specifically used in deep learning, a type of ML that can analyze complex data. However, deep learning models are particularly good at performing tasks like image recognition that lets computers identify malicious files or detecting anomalies in network traffic. With machine learning we're getting more accurate, more efficient detection of threats, and we're less reliant on human analysts. ML systems are able to change with continuous learning; as threats learn to change, ML systems are able to protect themselves with robust safety against cyberattacks (Manda 2024).

AI FOR PREDICTIVE AND PROACTIVE SECURITY

AI powered cybersecurity is built on the foundations of predictive and proactive security so that the potential risks can be foreseen and threats can be thwarted before they strike.

1. THREAT INTELLIGENCE INTEGRATION: AI uses threat intelligence from multiple feeds and data to learn what is and is not a risk. With this integration, you get more situational awareness, and organisations are better able to plan for emerging threats.

2. PREDICTIVE ANALYTICS FOR VULNERABILITY ASSESSMENT

Predicting the vulnerabilities in AI models, it takes systems' configurations, and details relating to updates to the software into consideration along with the historical attacks data. This proactive stance allows organizations to deal with weaknesses before their exploitation.

3. PROACTIVE THREAT HUNTING

You'll be able to hunt for threats with security teams powered by AI driven tools. These tools analyze patterns and observe anomalies to find hidden risks that are often missed out by traditional methods.

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4. INCIDENT FORECASTING

The predictive AI models are used to forecast potential incidents by reviewing historical data and trends. For example, AI can tell organizations the probability of a ransomware attack during certain times and therefore prepare for it.

AI supported proactive security measures close the window of opportunity for attackers, making an organization overall much more cyber secure.

AUTOMATION AND INCIDENT RESPONSE

AI powered cybersecurity is very much dependent on automation to reduce the work of the human analysts and make incident response streamlined.

1. REAL-TIME THREAT MITIGATION

They automate real time threat detection and mitigation. For example, if an intrusion is detected, the system automatically blocks the attacker's IP address, and isolates affected systems.

2. SECURITY ORCHESTRATION, AUTOMATION, AND RESPONSE (SOAR)

In SOAR platforms this means using AI to automate incident response workflows. SOAR coordinates responses across tools and teams to decrease response time and increase efficiency.

3. INCIDENT PRIORITIZATION

AI powered systems first focus on events in terms of their severity and potential impact; critical threats are dealt with before others. It prioritizes to minimise downtime and reduce damage.

4. POST-INCIDENT ANALYSIS

Post incident analysis is automated via AI systems analyzing log and data to determine root cause, and suggest prevention. It improves an organizational resilience against future attacks.

Automation in incident response is essential to ensure an organization can respond quickly and with impact that minimizes down time and maintains business continuity.

BENEFITS OF AI-POWERED CYBERSECURITY

AI powered cybersecurity is revolutionizing the way organizations protect themselves from cyber threats by adopting it.

1. ENHANCED THREAT DETECTION ACCURACY

AI helps make threat detection more accurate by analyzing data in real time, spotting patterns that may be missed by analysts. These aren't static rules like traditional methods, AI systems dynamically adapt to new threats and guarantee a steady state of protection. AI driven tools

can detect threats which range from complex polymorphic malware to advanced persistent threats (APTs) that normal systems cannot detect.

2. REDUCED RESPONSE TIMES

Thanks to AI, we can automate and do real time analysis, thus reducing response time, so organizations can nip a threat in the bud before it starts growing. With a threat identified, AI can immediately retaliate with countermeasures like isolating the compromised system(s), blocking the malicious IP address or alerting the administrator. It enables us to respond much faster instead of waiting for days or weeks to find out how bad the damage could be, to locate that damage, or to prevent the damage from affecting business continuity.

3. SCALABILITY

However, AI driven solutions can scale with handling large volume of data, for organizations of all sizes. From business logs, user behaviors, network traffics, or even composite data from multiple sources, AI systems can process massive data created by any size businesses, from a small to multinationals. This scalability allows for full scale monitoring and protection over intricate IT infrastructures that contain cloud environments and IoT networks.

4. COST EFFICIENCY

Automated tasks and minimal need for manual intervention reduce operational cost of cybersecurity with the help of AI. For instance, some AI tools can analyze logs and leave programmers to perform the creative work of real strategic decision making. The efficiency of this reduces staffing cost and overall increases productivity and the effectiveness of security.

5. CONTINUOUS LEARNING AND ADAPTATION

AI systems never stop learning, getting better and better all the time, while always staying one step ahead of the curve against new threats. Machine learning algorithms slice through historical data and layer new threat intelligence to sharpen detection capabilities. The adaptability is critical for AI systems to continue functioning against evolving attack vectors, like zero-day exploits, and AI driven attacks.

6. IMPROVED THREAT VISIBILITY

AI provides visibility into potential threats that otherwise would have gone undetected by providing correlation of data from multiple sources and sometimes identifying patterns a human analyst doesn't want to miss. The overall result is a comprehensive view of the threat landscape, which allows organizations to detect the subtle IOCs, in addition to responding

proactively. For example, AI can inform you about whether there are unusual user behavior or unusual data transfer involving potential insider threat or data breach.

7. ENHANCED COMPLIANCE MANAGEMENT

With AI powered tools, complying with regulatory requirement becomes much easier when they automate the processes of monitoring, reporting and auditing. Through data analysis, AI based systems can comply with violation of rules and define detailed reports with AI based recommendations for correction. This automation can avoid complex tasks to comply with any GDPR, HIPAA or ISO 27001 let alone having a risk of you paying the high legal fines.

8. PROACTIVE SECURITY MEASURES

Potential attack scenarios are predicted and preventive steps are given. For example, with predictive analytics, the organization can find locations of vulnerabilities in the infrastructure and tell it which patches or configuration changes it can take to lower the risks. It decreases the chance of being successfully compromised because you are being proactive and attacking the problem before it happens; it increases your overall resiliency.

9. REDUCTION IN FALSE POSITIVES

The false positive cases from traditional security systems are quite significant to overwhelm security teams and lead to alert fatigue. AI powered tool utilizes advanced algorithm in order to differentiate genuine threat from benign activity with substantially low false positives. With this level of precision, security teams can spend time on the urgent, increasing the response response overall.

The AI powered cybersecurity offers an organization from growing threat landscape with a sturdy defence for better business resilience. Using AI in their security frameworks makes organizations more efficient, scalable and accurate in their total defense against contemporary cyber threats.

CHALLENGES AND RISKS OF AI IN CYBERSECURITY

However, AI powered cybersecurity still has some gaps, which are yet to be filled to certify its efficiency.

1. ADVERSARIAL AI

With AI, the cybercriminal is able to create more sophisticated attacks like AI generated phishing emails and adversarial machine learning. Adversarial attacks deceive AI models into making incorrect outputs and how those attacks can bypass security or even make the security measure inoperable. For example, an adversarial input can fool facial recognition system or an

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adversarial bypass an malware detection, causing real damage into the organizations relying on AI.

2. DATA PRIVACY CONCERNS

To function at their best, AI systems need huge amounts of data, which brings with it worries about data privacy and compliance with regulation. Data breaches are a risk when you collect and process lots of big datasets that contain personal or corporate sensitive information. Robust data anonymization and encryption techniques are needed to make sure that AI systems respect privacy laws like GDPR or CCPA.

3. FALSE POSITIVES AND NEGATIVES

AI systems are not perfect; they can give false positives, which means alerts that aren't necessary or false negatives which also means there were threats you didn't recognize. While the high rates of false positives overload security teams with logically redundant tasks, and false negatives leave organizations vulnerable to undetected attacks. This issue requires balancing sensitivity and specificity in AI algorithms so as not to incorrectly misdiagnose and avoid the longer lasting impact of send sensor results to a malfunctioning chip causing damage.

4. HIGH IMPLEMENTATION COSTS

The adoption of AI powered cybersecurity solutions requires high investment in technology, infrastructure, and training. In particular smaller organizations struggle to afford these costs. Moreover, maintenance of a monetized model, hardware, and personnel training for model updates keep costs high with the possibility of it eating into budgets and discouraging adoption at a large scale.

5. ETHICAL AND LEGAL ISSUES

Discussion of ethical/ legal issues regarding the use of AI in cybersecurity, for example, surveillance and data usage. Monitoring a user's behavior using AI can interfere with personal privacy rights, creating the chance of a legal conflict. Furthermore, when AI systems make security decisions that are critical, accountability becomes an issue requiring agreed upon frameworks to establish who or what is responsible for failures.

6. DEPENDENCY ON AI

Some organizations may be overly dependent on AI systems or may not have the expertise to overcome problems if, or when, their AI systems fail. Dependency on AI, coupled with decreased manual oversight as a result thereof, will potentially cause complacency, leading to

an increased risk of undetected flaws. Such risks can be mitigated by building redundancy and keeping a skilled workforce.

7. COMPLEXITY OF IMPLEMENTATION

To implement an AI solution in cybersecurity, one needs to have an in depth understanding of what goes into AI, and what goes into cybersecurity. However, integrating such systems into existing IT environments can be quite complicated, involving compatibility, customization and testing problems. This presents a major challenge of guaranteeing seamless integration yet preserving system performance.

An approach balancing robustness, ethics, and cost must be taken to address these challenges such that an AI based cybersecurity system is ethical and cost effective without compromising on robustness and may rely on additional sensors. To achieve standardized frameworks and best practices for implementation of AI in cybersecurity, collaboration is required among technology providers, policymakers and organisations (Manda 2024).

FUTURE TRENDS IN AI CYBERSECURITY

AI in cybersecurity is promising innovation and the evolution of such capabilities to detect and prevent threats in the future.

1. INTEGRATION OF AI AND BLOCKCHAIN

The combination of AI and blockchain technology creates increased security by making sure the data is directly used and transparent. So blockchain's immutable nature can automate among AI's ability to analyse and process unmanageable datasets further to improve trust and security. AI can detect anomalies in blockchain transaction patterns, which may indicate fraud or malicious activity, as an example.

2. EDGE AI FOR IOT SECURITY

Real-time threat detections at the device level powered by Edge AI help secure IoT ecosystems. Edge AI enables data process to be local to devices, lacking central systems, thus reducing latency and increasing efficiency. For an IoT device, which runs in an environment of real time decision making to avoid breaches, this is of particular importance.

3. EXPLAINABLE AI (XAI)

This is basis of XAI, which seeks to make AI systems more transparent and interpretable and in so doing addresses concerns related to accountability and trust. With AI systems increasingly woven into cybersecurity, it's becoming important to know how those systems

make decisions. XAI enables this by explaining what actions AI took and why to help organizations validate and trust their cybersecurity measures.

4. FEDERATED LEARNING

Federated learning permits AI models to learn by data that have no center around them – they can improve privacy and security. Federated learning prevents the risk of centralized data storage by training models across multiple devices or organizations without transferring sensitive data. Inore particularly, data privacy is important for industries such as healthcare and finance, as this approach is implemented best here (Kavitha and Thejas 2024).

5. AI-DRIVEN CYBERSECURITY TRAINING

In order to train security professionals for these real world scenarios, AI powered tools can simulate cyberattacks thus replicating realistic training scenarios for them. These simulations allow teams to evaluate their incident response capabilities in a safe way, and help to prepare for the worst should a real world event take place. AI can also be customized for training programs according to an organization's unique needs and vulnerabilities.

6. AI IN THREAT INTELLIGENCE SHARING

Threat intelligence is being shared across multiple organizations and industries by AI systems. AI analyzes and aggregates data from multiple sources to uncover emerging trends and translate into actionable insight. They provide the critical capability of collaborative threat intelligence sharing, utilizing AI to unify the collective defense against cyber threats.

7. QUANTUM AI FOR CYBERSECURITY

With quantum computing's emergence, cybersecurity is getting both opportunities and challenges. Quantum AI, or AI integrated with quantum computing, is expected to be more secure in encryption along with threat detection algorithms. Quantum AI can handle significant amounts of data at never before seen speeds which gives it an advantage when fighting against the latest cyber threats (Katiyar et al. 2024).

Future trends suggest that AI might lead innovation in cybersecurity to future proof us from current and future challenges. While these developments occur, it becomes more crucial for organizations to remain informed and proactive, to fully leverage AI's potential within cybersecurity strategies.

CONCLUSION

AI based cybersecurity is a whole new paradigm of digital defense that has AI capabilities to detect, prevent and respond to cyber threats. Through machine learning and automation,

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companies can reach a robust and proactive security posture. However, AI applications do not terminate at threat detection and can be used to carry out predictive analytics and real time response automation, even to simulate future attacks to help improve defense. The integration of blockchain, edge AI, and other emerging technologies like quantum computing extends the possibilities of AI in cybersecurity and allows for a multi layered defense approach suitable for dealing with dynamically solving, sophisticated cyber threats.

But all of these advances come with big problems. Many challenges remain, including the adoption of retail use of adversarial AI, ethical issues around data privacy and surveillance and high implementation costs. In addition, organizations need to take into consideration aspects related to dependency and possible skill gaps so that they keep a foot in both camps with regards to having automated systems versus human oversight.

Yet, in order to fully capitalize on the promise of AI in cybersecurity, organizations need to do both (invent new solutions while keeping in mind ethical principles) and do it in a way that also respects regulatory compliance. Crucial to organizing standardized practices and gaining trust in AI driven solutions is collaboration among industry stakeholders, as well as policymakers and technology developers. Transparency and data privacy via explainable AI and federated learning to the benefit of both the public as well as institutions can be further invested in.

With ever changing threat landscape, the role of AI in cybersecurity is only going to grow further. Those organizations that take an approach of proactively protecting themselves, adaptability and always pushing for improvement will find themselves better prepared to defend against the threats that are yet to come. The cybersecurity industry can assert digital asset and infrastructure security through the use of the full capability of AI with responsible practices.

Finally, an AI powered cybersecurity solution is essentially a necessity in today's digitalized world. The possibility to turn chaos into order and transform threat detection, prevention, and response is unprecedented, but its success will depend on finding a balanced approach to managing its own pitfalls. It's a journey to AI driven cybersecurity excellence that must be done together, vigilantly, and through innovation, so we can get the benefits of AI whilst mitigating the risk.

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